

Georgia's Own Credit Union's 100,000 ScoreCard® Reward Points Giveaway

OFFICIAL RULES

NO PURCHASE OR ACCEPTANCE OF AN OFFER NECESSARY TO ENTER OR WIN.

The Georgia's Own Credit Union 100,000 ScoreCard Reward Points Giveaway (hereafter referred to as "The Sweepstakes") is sponsored by Georgia's Own Credit Union, 1155 Peachtree Street, Atlanta, GA 30309. The Sweepstakes is governed by these Official Rules. By participating in the Sweepstakes, each entrant agrees to these Official Rules, including eligibility requirements. The Sweepstakes is subject to all federal, state, and municipal laws and is void where prohibited by law.

Eligibility

The Sweepstakes is open to all legal residents of the United States residing in Georgia. MUST BE EIGHTEEN (18) YEARS OF AGE OR OLDER AS OF JULY 1, 2011 TO ENTER. Officers, Directors, Supervisory Committee Members, Employees, Agents, Successors and Assignments of Georgia's Own Credit Union and their immediate family members (defined as spouse, mother, father, in-laws, grandmother, grandfather, brother, sister, children and grandchildren) are not eligible to win.

Entry

The Sweepstakes begins at 12:01 am on July 1, 2011 and ends at 11:59:59 p.m. on September 30, 2011 (The Sweepstakes period). Automatic entry and eligibility for this prize promotion is based upon: Any existing member in good standing that opens an All Access Checking account and makes three (3) transactions with their check card during the Sweepstakes period will be automatically registered to win. Manual Entries: Entrants must provide their name, address, phone number, and email address on a three by five (3 X 5) index card and mail it to: Marketing/100,000 ScoreCard Reward Points Giveaway, P.O. Box 105205, Atlanta, GA 30348. Only cards received by midnight, September 30, 2011 will be eligible. Only one mailed entry per person per day. Georgia's Own Credit Union is not responsible for cards lost or damaged in the mail. The odds of winning depend on the number of qualified entries received. **For Automatic Entries:** If there are multiple parties listed on an account, entry will be based on the first party named on the account; regardless of whether the transaction qualifying for the Sweepstakes is actually conducted by the first party named on the account.

Prize

Georgia's Own Credit Union will award one (1) prize at the conclusion of the Sweepstakes. The one (1) winner will be drawn randomly from a list of entries received. Winner will be awarded one-hundred thousand (100,000) ScoreCard® Bonus Points, valued at \$4,600. Prize is not redeemable for cash value. If the winner of the Sweepstakes is not a member of Georgia's Own Credit Union, the winner will have a Georgia's Own Credit Union All Access Checking Account opened in their name and have one-hundred thousand (100,000) ScoreCard Bonus Points deposited onto a check card. Once all points are used, or winner chooses to forfeit any unused ScoreCard Bonus Points, the winner will have the option of closing the account. If the winner is a Georgia's Own Credit Union member with an existing All Access Checking Account that disqualifies them from automatic entry, the one-hundred thousand (100,000) ScoreCard Bonus Points will be attached to their existing check card. ALL EXPENSES, TAXES, AND COSTS ASSOCIATED WITH ACCEPTANCE OF THE PRIZE, AND THE REPORTING CONSEQUENCE

THEREOF, ARE THE SOLE OBLIGATION OF THE WINNER. PRIZE IS AWARDED WITHOUT WARRANTY OF ANY KIND BY SPONSOR, EXPRESS OR IMPLIED, IN FACT OR IN LAW, RELATIVE TO THE USE OF ANY PRIZE INCLUDING, WITHOUT LIMITATION, QUALITY, MERCHANTABILITY, AND FITNESS FOR A PARTICULAR PURPOSE.

To claim the prize, the winner must sign and return a release and affidavit of eligibility and publicity to the Credit Union at P.O. Box 105205, Atlanta, Georgia 30348, upon receiving the prize; or the prize, in the Credit Union's sole discretion, may be forfeited. The prize is neither transferable nor exchangeable and will be awarded only if entrant complies with these Official Rules. No other consideration will be paid.

Drawing

The Sweepstakes drawing will be held on or around November 4, 2011. Only entries received before the end of the Sweepstakes period will be eligible. The odds of winning depend on the number of eligible entries received.

The one (1) winner will be notified at the e-mail address or phone number submitted with the entry. If the selected winner fails to contact the Credit Union to claim the prize within fourteen (14) calendar days of the sending or posting of notification, or if the selected winner cannot be located through reasonable, good-faith efforts by the Credit Union, an alternate winner may be selected from among the remaining eligible entries.

If by reason of a printing, computer, production, or other error, more than one winning entry is claimed, all persons making purportedly valid claims will be included in a random drawing to award the prize.

In the event this Sweepstakes is compromised or becomes technically corrupted in any way, the Credit Union reserves the right to cancel, terminate, or suspend the Sweepstakes and in such event, to select winner for the prize by random drawing from among all valid entries received, up to such time of cancellation, termination or suspension. Entrants agree to be bound by these Official Rules.

Publicity

By submitting an entry form, each entrant grants the Credit Union, and those acting under its authority, permission to use his/her name, likeness, and comments for advertising or publicity purposes without payment of additional compensation, unless prohibited by law.

Data Collection/Privacy

The Credit Union will collect personal data about participants when they enter the Sweepstakes. Personal data includes: name, address, email address, and phone number(s). The information collected is never sold, given or disclosed to third parties.

Indemnification and Limitation of Liability

By entering this Sweepstakes, each entrant agrees to indemnify, release, and hold harmless the Credit Union, its subsidiaries and affiliates, distributors, vendors, advertising and promotional agencies, suppliers and all their respective officers, directors, employees, representatives and agents from any liability, damages, losses or injury resulting in whole or in part, directly or indirectly, from entrant's participation in the Sweepstakes and the acceptance of the prize **OR WHILE ENTRANT IS TRAVELING TO AND/OR FROM A LOCATION TO OBTAIN OR USE THE PRIZE. ALL SWEEPSTAKES WINNERS WILL BE REQUIRED TO SIGN A LIABILITY RELEASE PRIOR TO ACCEPTANCE OF ANY PRIZE.**

FURTHER, NO RESPONSIBILITIES ARE ACCEPTED BY THE CREDIT UNION FOR ANY ADDITIONAL EXPENSES, OMISSIONS, DELAYS, RE-ROUTING, OR ACTS OF ANY GOVERNMENT OR AUTHORITY OR FOR FAILURE OF THE EVENT TO TAKE PLACE FOR ANY REASON.

Entrant agrees that any and all claims, judgments and awards shall be limited to actual out-of-pocket costs (but in no way including attorneys' fees, disbursements or court costs) and under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental and consequential damages, and any other damages, other than for actual out-of-pocket costs.

Governing Law

All issues and questions concerning the construction, validity, interpreting and enforceability of these Official Rules, or the rights and obligations of entrants and the Credit Union in connection with the Sweepstakes, shall be governed by, and construed in accordance with the laws of the State of Georgia.